

Elisabeth Riou
Mondelez France R&D SAS
6 rue René Razel
91400 Saclay
France
Elisabeth.riou@mdlz.com

Saclay, June 3, 2019

Dear HealthGrain Forum Members,

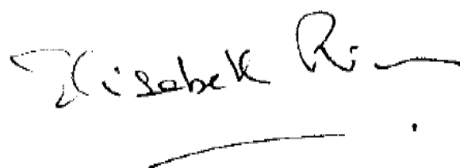
Please accept this letter and resume as an expression of my interest in joining the HealthGrain Forum as a board member.

I've been attending the HealthGrain Forum meetings since 2008, especially the Communication Task Force activities. The Forum's motto "Healthy cereal foods for consumers" and its research and dissemination activities are important to me and to Mondelez International.

I would like to bring the skills gained during my 25y+ experience in Nutrition Communication to progress further what has been achieved so far by the Forum, especially my expertise in translating science into concrete product application, and in disseminating research results.

My resume will provide you with more details regarding my qualifications and experience.

Sincerely

A handwritten signature in black ink that reads "Elisabeth Riou". The signature is written in a cursive style and is underlined with a single horizontal line.

Elisabeth Riou
Nutrition Communication Section Manager
Mondelez International

Elisabeth Riou

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Nutrition Strategy and Communications

At the interface of nutrition science,
communication, marketing, product development, and regulatory affairs

PROFILE

Passionate nutrition strategy and communications professional with a 25y+ experience in European and Global roles in the Cereal Based Foods industry.

Capable of defining strategies and building roadmaps to seize science-based business opportunities.

Strong track record of leading external engagement nutrition PR projects addressed to Nutrition Influencers.

Team builder.

Multiple awards at Mondelēz (2012 Values in action, 2012 UK Marketing Excellence, 2013 Global Biscuit Category, 2013 EU marketing excellence, 2016 Manager's award, 2017 Global RDQ, 2018 nomination at Globe award 'grow our business')

Cereal based foods, slow-release carbohydrates, science translation into business opportunities and consumer claims, brands nutrition strategy, health claim substantiation dossiers, nutrition profiles, product reformulation, nutrition and well-being NPDs, communication programs towards nutrition influencers, quali and quanti research with influencers, media-trained

CAREER TO DATE

2012- to date: Mondelēz International

Nutrition Strategy and Communications Section Manager, cross-category including Biscuits

2007-2012: Kraft Foods Europe

Nutrition Communication and Nutrition Affairs Section Manager for the Biscuit Category

1990-2007: Groupe Danone

Nutrition Research and Nutrition Affairs for the Biscuit Category

EDUCATION

- 1991-1993 Training in Human Nutrition – Faculty of Medicine, Nancy, France
- 1990 MSc Agriculture and Food technology, ESITPA (now Unilasalle), Val de Reuil, France

HOBBIES

Trekking (on my way to Santiago de Compostela, Spain, a 1600 km walk), traveling, discovering new cultures and people, gardening, DIY and cooking!